



22 July 2013

Dear Professors,

Islands of Excellence, FISITA 2014 World Automotive Congress, Maastricht, the Netherlands 2-6 June 2014

I am pleased to announce that FISITA is organising the third 'Islands of Excellence' which will take place at the 35th FISITA World Automotive Congress in Maastricht, the Netherlands, from 2-6 June 2014. The Congress will be hosted by the Royal Institute of Engineers in the Netherlands, KIVI NIRIA.

The 'Islands of Excellence' is a competition which provides an opportunity for universities and educational institutions from all over the world to showcase their new, exciting and innovative automotive-engineering-related projects as a showcase element of the FISITA 2014 World Automotive Congress.

This competition is part of the student activities programme which also includes a Student Congress, where BSc and MSc students can present their papers and a Travelling Fellowship which allows a select group of students under 35 years of age to visit companies and institutes in the region.

Building on the success of the second 'Islands of Excellence' organised during FISITA 2012 in Beijing, China, the event aims to provide a unique, global automotive forum for dialogue between academia, engineers, industry and government.

The FISITA Education Committee invites universities, research institutes and accredited education institutions to apply for the chance to create an 'Island' (exhibition stand) which presents their automotive engineering projects in the context of the following topics (but are not limited to the stated topics) which are the 2014 Congress themes:

1. Clean and Efficient Engine Technologies
2. New Energy Powertrain
3. Transmissions and Hybrids
4. Lightweight solutions
5. Automated and Cooperative Driving
6. Advanced Safety Technologies
7. Vehicle Dynamics and Intelligent Vehicle Controls
8. Noise Vibration and Harshness (NVH)
9. Automotive Human Factors
10. New Mobility and Vehicle Concepts

The deadline for applications is **30 September 2013**. Universities should apply via the attached application form.

The Education Committee will select the best **5** ideas and the winning institutions will be invited to attend FISITA 2014 and present their project as an 'Island of Excellence'. Priority will be given to projects which promote international cooperation between different universities and/or universities and industry.

Honorary Committee

3M Company Makoto Ishii
AISIN AW Co., Ltd. Kazumasa Tsukamoto
Aisin Seiki Co., Ltd. Fumio Fujimori
Akebono Brake Industry Co., Ltd. Hisataka Nobumoto
Agero Inc. Michael A. Saxton
AVL List GmbH Prof. Helmut List
Bentley Motors Ltd. Wolfgang Schreiber
BMW AG Dr.-Ing Klaus Draeger
Robert Bosch GmbH Dr. Siegfried Dais
BP plc Luc Bardin
Bridgestone Corporation Masaaki Tsuya
Calsonic Kansei Corporation Shigeo Shingyoji
China FAW Group Corporation Xu Jianyi
DAF Trucks N.V. Harrie Schippers
Daimler AG Dr. Thomas Weber
Dana Holding Corporation Jacqui Dedo
Delphi Corporation Jeffrey J. Owens
DENSO Corporation Hiromi Tokuda
Dongfeng Motor Corporation Fan Zhong
FEV GmbH Prof. Dr. Stefan Pischinger
FIAT Group Automobiles Harald J. Wester
Ford Motor Company Paul Mascarenas
Geely Holding Group Co., Ltd. Shufu Li
General Motors Corporation Jon Lauckner
Guangxi Yuchai Machinery Co. Ltd. Wu Qiwei
Hitachi Automotive Systems, Ltd. Kunihiko Ohnuma
Honda Motor Co., Ltd. Takanobu Ito
Horiba, Ltd. Atsushi Horiba
IDIADA Automotive Technology SA Dr.-Ing Carles Grasas
JATCO Ltd. Yo Usuba
Johnson Controls Dr Beda Bolzenius
JTEKT Corporation Shoji Ikawa
Koito Manufacturing Co., Ltd. Takashi Ohtake
L G Chem Jong Hyun Kim
Magna International Inc. Donald J. Walker
MAHLE Group Prof. Dr.-Ing. Heinz K. Junker
MANN+HUMMEL GMBH Alfred Weber
Mazda Motor Corporation. Seita Kanai
Mitsubishi Chemical Holdings Corp. Dr. Yoshimitsu Kobayashi
Mitsubishi Motors Corporation Gayu Uesugi
Mitsui Chemicals, Inc. Toshikazu Tanaka
NAVTEQ Larry Kaplan
Nissan Motor Co., Ltd. Mitsuhiko Yamashita
Panasonic Corporation Masahisa Shibata
Porsche AG Wolfgang Hatz
Renault Carlos Tavares
Ricardo plc Dave Shemmans
Schaeffler Group Automotive Prof. Dr-Ing. Peter Gutzmer
Shell International Petroleum Co. Ltd. Andrew Foulds
Sumitomo Chemical Co., Ltd. Masakazu Tokura
Sumitomo Rubber Industries Ltd. Tetsuji Mino
Tata Motors Ltd. Ratan N. Tata
TMD Friction Group John Hudson
Toray Industries, Inc. Akihiro Nikkaku
Toyota Motor Corporation Dr. Kazuo Okamoto
TRW Automotive Josef Pickenhahn
TÜV SÜD AG Bernhard Kerscher
Tyco Electronics Japan G.K. Shu Ebe
Volkswagen Group Dr. Ulrich Hackenberg
Weichai Power Co., Ltd. Tan Xuguang
Yazaki Corporation Shinji Yazaki
Ygomi LLC T Russell Shields
ZF Friedrichshafen AG Dr. Peter Ottenbruch

Please note the following information before you submit your application:

- The exhibition itself is free of charge. The space, basic equipment, two exhibitor badges and one full congress ticket will be provided by FISITA and KIVI NIRIA.
- The projects to be displayed must correlate with the topics shown above and described in detail in the FISITA 2014 Call for Papers.
- The ideas, projects and hardware have to be new, innovative and unique.
- Besides the theoretical aspects of the work, hardware has to be shown. Audio visual presentations will also be welcome. The selected university or the cooperation of universities or cooperation of universities with companies has to be represented at FISITA 2014 by an accomplished expert or appropriate member of staff.
- The required space should not extend 50 m2.
- There will only be one winning project per 'Island of Excellence'.

For further details including how to submit your application, please visit www.fisita2014.com/islands.

We are looking forward to your proposals and hope to see you in Maastricht!

Yours sincerely,



Dr.-Ing. Daniela Hein
Vice President – Education
FISITA



Prof. Dr. Ing. Maarten Steinbuch
Local Organising Committee, FISITA 2014
Eindhoven University of Technology

Attachments:

- Application Form
- e-Flyer
- Important Information